

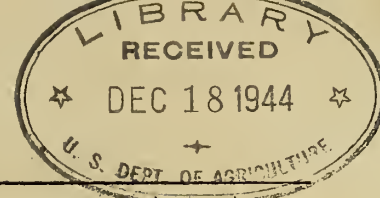
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UNITED STATES DEPARTMENT OF AGRICULTURE  
Agricultural Marketing Administration



NO. 42

AMA "WAR BOARD" Letter Wash. D. C.

NOV. 14, 1942

MILK: AMA has offered to sell up to 15,000,000 pounds of its present stocks of roller type dry skim milk to manufacturers and handlers who sell spray type dry skim to designated Government agencies during November and December. Action is taken to aid industry in supplying additional roller type to take place of spray powder for domestic use during season of low production. Secretary Wickard issued order last week requiring manufacturers to set aside 90 percent of total production of spray skim powder for Government use.

DEHYDRATION: Further expansion of dehydration facilities for vegetables, meat, milk and eggs is in prospect. Joint Dehydration Committee recommended to Food Requirements Committee that another bank of materials be made available for production expansion as follows: Vegetables and fruits, 300,000,000 pounds, meat, 60,000,000 pounds, milk, 75,000,000 pounds, and eggs, 160,000,000 pounds. Food Requirements Committee approved and sent recommendation to War Production Board which has yet to act on program.

SCHOOL MILK PROGRAM: Latest distribution on School Milk Program (as of November 7) show that 10,048 schools in 3,108 areas are participating. An estimated 1.9 million children will be reached by the end of the year. The program will cost AMA about 6.4 million dollars, of which 3.1 million dollars (49%) will be spent in rural areas or towns having a population of 10,000 persons or less. Programs are now operating in all states except Delaware. School Milk programs are no longer limited to population areas of 10,000 and under, 500,000 reprints of the pamphlet "More Milk for More Children" have been ordered.

FIELD PURCHASE PROGRAMS: Purchases made during past week (November 6-12) follow: Cabbage: Purchases made in Minnesota, 17 tons, and in New York, 467 tons; price, \$12 per ton, US No. 1 grade. Squash: Purchases made in Massachusetts, 124 tons, and New Hampshire, 25 tons; price, \$12 per ton, AMA grade. Sweetpotatoes: Purchases made in Delaware, 1070 bushels at \$.80 and 65 bushel at \$.90; Maryland, 15,600 bushel at \$.90 and 600 barrels at \$2.40; Virginia, 10,800 bushel at \$.90 and 6,105 barrels at \$2.40. Pineapple: Puerto Rico, 2996 crates at \$1.75, US No. 2.

Apple purchases dropped off during past week, totaling only 133,693 bushels. Total purchases made since beginning of program this fall, 2,008,353 bushel. Purchases were made during past week as follows: Connecticut, 10,012 bushels; Maine, 1,120 bushel; Maryland, 2,694 bushels; Massachusetts, 15,036 bushels; Michigan, 2,772 bushels; New Hampshire, 15,728 bushels; New Jersey, 3,038 bushels; New York, 4,209 bushels; Ohio, 28,424 bushels; Pennsylvania, 8,292 bushels; Rhode Island, 710 bushels; Utah, 7,260 bushels; Virginia, 3,096 bushels; and West Virginia, 4,120 bushels.

SPEECH SCHEDULE: Asst Administrator, Capt. Olmstead will speak on "The Development of American Food Dehydration before USDA Club, New York City, on November 17; speech on "Milk - Food for War" will be read under Asst Administrator Stitts name before Pacific Slope Dairy Association, November 19, San Francisco; address on "The War Effort and the Citrus Industry" will be read under name of H.W. Thompson, field representative, Fruit & Vegetable Branch at Citrus Meeting of

California Farm Bureau Federation, Fresno, November 17; W.D. Termohlen, Asst Chief, Dairy & Poultry Branch, will deliver speech on "Marketing Programs in Relation to the Poultry Industry" before Farm Bureau Federation in Chicago, December 7. Associate Administrator C. W. Kitchen will deliver speech on "The Role of Marketing in Wartime" at meeting of Atlantic States Division of National Association of Marketing Officials, here on November 30 and December 1. Charles B. Bowling, chief, Transportation Division will speak on "The Transportation of Agricultural Commodities in Time of War", University of Baltimore, December 7.

VICTORY FOOD SPECIAL PROGRAM: Authority has been given Regional Administrators to extend VFS period on nut another week - to November 28 - where unforeseen labor and transportation difficulties have arisen which might slow supplying some areas during the first part of drive. Pacific, Southwest and Midwest regions have reported that extension will be announced.

In connection with VFS program on dried beans coming in January: Certain meat packers are discussing proposal to prepare and distribute pre-cooked pork and beans in bulk. Because it takes so long to prepare dry beans - 5 or 6 hours of cooking - it is felt that housewives would be inclined to pass up this food. Tin is not available for canned pork and beans.